



SCOTTSDALE QUICK STATISTICS

A compilation of economic indicators related to the City of Scottsdale. The data included in this report are estimates. Population and other figures may differ from other analyses done by the City of Scottsdale. Reports referenced in this study can be found at the City of Scottsdale's Economic Vitality Department website (<http://www.ci.scottsdale.az.us/economics/default.asp>).

**January 2007
City of Scottsdale
Economic Vitality Department**

DEMOGRAPHIC STATISTICS

Population (2006):	232,929
Median Age (2006):	40.3 years
Median Household Income (2006):	\$68,053
Housing Units (2006):	117,802
Households (2006):	103,634

Source: Demographic Trends Report, December 2006

ECONOMIC STATISTICS

Unemployment Rate (2006):	2.6%
Property Tax Rate (2006/07):	\$1.04 per \$100 of assessed value
Sales Tax Rate:	1.65%
Sales Tax Collections (2005/06):	\$178.7 million
Median Resale Home Price* (2005):	\$525,000
Median Price of New Home* (2005):	\$716,670

Sources: Economic Trends Report, August 2006; *Arizona Real Estate Center, ASU Polytechnic

TOURISM STATISTICS

Hotel Occupancy (2006):	69.9%
Average Hotel Room Rate (2006):	\$164.19
Transient Occupancy Tax (Bed Tax):	3.0%
Bed Tax Revenues (2006):	\$9.4 million
Number of Hotel Rooms (2006):	9,021
Hotel Visitors to Scottsdale (2005):	7.5 million
Day Visitors to Scottsdale (2005):	6.2 million

Sources: Scottsdale/Paradise Valley Tourism Study Part I: Lodging Statistics and Part II: Visitor Statistics

Largest Employers in Scottsdale
2006

Rank	Company Name	Employees
1	Scottsdale Healthcare	5,928
2	General Dynamics	4,000
3	Mayo Clinic - Scottsdale	3,995
4	Scottsdale Unified School District	3,500
5	City of Scottsdale	2,708
6	CareMark	1,636
7	Troon Golf LLC	1,539
8	Go Daddy Group	1,227
9	Fairmont Princess Resort	1,200
10	Scottsdale Insurance Company	1,195
11	DMB Associates	1,100
12	Rural Metro Corporation	875
13	McKesson	700
14	The Boulders Resort	680
15	USPS - Scottsdale	680
16	Dial Corporation	650
17	JDA Software Group	650
18	Desert Mountain Properties	638
19	First Health Group	610
20	Pegasus Solutions	600
21	E-Telecare Global Solutions	600
22	First National Bank of Arizona	530
23	Nordstroms	525
24	Hyatt Regency at Gainey Ranch	500
25	United Blood Services	498
26	Meritage Homes	427
27	Scottsdale Conference Resort	400
28	Scottsdale Community College	400
29	Dillards	390
30	Scottsdale Plaza Resort	375

Source: Economic Vitality Department

Other Quick Statistics

Size:	184.2 square miles, stretching 31 miles from North to South
Elevation:	1,260 feet above sea level, on average
Longitude & Latitude:	111.93 degrees W, 33.50 degrees N
Climate:	Average minimum and maximum temperatures range from 55.7°F to 84.6°F, respectively. Scottsdale averages 314 days of sunshine and 7.74 inches of rainfall per year.
Education Level:	College graduates - 42.3%, Some College - 24.0%, High School graduate - 93.5%
Land Use:	59% residential, 30% open space, 8% industrial/commercial, 3% institutional
City Slogan:	"The West's Most Western Town"
Official Food:	Chili, by 1994 Mayoral proclamation
Financial Rating:	Scottsdale has maintained AAA ratings from Standard & Poor's, Fitch Ratings, and Moody's Investor Services — one of only a handful of municipalities to achieve top marks from all three ratings agencies — since April 2002.
Maricopa County Population (2005):	3,648,545
Arizona Population (2006):	6,166,318